



JENNIFER BARTON

Head of Employee Benefits North America

Employee Benefits

PRIOR EXPERIENCE:

- Performance Path
- Willis Towers Watson (Willis North America)
- Health Prime
- Nursing Management Services

Let's connect:
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As Head of Employee Benefits for North America, Jennifer is responsible for the growth — both organic and through acquisitions — and profitability of our employee benefits practice. This includes carrier relationships and strategic partners, client engagement strategy, practice resources and overall strategic direction.

Expertise

Before joining World, Jennifer served in several senior executive roles within Willis Towers Watson from 2002 to 2018. In her role as COO of the Human Capital Practice for North America, she was responsible for developing and driving growth strategies and operational improvement initiatives across the Health and Benefits, Talent and Rewards and Retirement practices. The work included optimizing business processes, and setting up on-shore and off-shore centralized teams. She was instrumental in launching regional consulting practices, developing and driving growth strategies, leading merger integration activities, and advancing talent management agenda.

Prior to joining Willis, Jennifer served as Director of Human Resources for a multi-state long-term care management firm, where she was recognized as a strategic business partner and leader. She was also a Principal at Performance Path where she served as an advisor for investment analysts, hedge funds, private equity firms and other researchers. Her career began as a Healthcare Recruiter working in the United States, Canada, and the United Kingdom.

Education

M.B.A. in Business Administration | Kennesaw University, Georgia
B.B.A. in Human Resource Management | University of Georgia

Credentials

Senior Professional in Human Resources (SPHR)
 Certified Compensation Professional (CCP)
 Long-term memberships in the Society for Human Resource Management, World at Work, and the Association for Talent Development

Designations

SPHR, CCP