



**LINDSAY D. FUHRMAN**

**Director of Population Health Management**

### Employee Benefits

### PRIOR EXPERIENCE

- Optum
- Delta Air Lines
- FirstCare Health Plans

Let's connect:  
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As Director of Population Health Management, Lindsay is responsible for bringing clients strategic health and wellness solutions that empower their employees to improve their health. She assesses data and collaborates with clients to determine the right solutions, vendor tools, resources, and communications to engage with their employees and help drive down costs. She monitors the impact of solutions, adjusting when needed.

### Expertise

Lindsay has more than 15 years of experience in population health management. Her consulting expertise was instrumental across a wide range of initiatives, from executing innovative approaches and best practices, to transforming well-being and care programs for clients. Her specialty is consulting with clients to build best-in-class health and well-being programs tailored to her clients' needs.

Prior to joining World, Lindsay was part of the Delta Air Lines Wellbeing Team. She spearheaded the implementation of population health strategies and identified opportunities to promote engagement and clinical value to their 80K employees. During this time, she built a team of on-site wellbeing specialists which included registered dietitians and health promotion specialists. She also developed strategic initiatives for three new fitness centers and managed the opening and operations.

Lindsay was the Population Health Program Manager at Optum, providing health management consulting to clients in the areas of vendor programming, analytics, incentive design, and care improvement opportunities. She assessed data and successfully implemented market-specific strategic solutions based on clients' needs and the health of their employees.

### Education

**B.S. in Community Health** | St. Cloud University, Minnesota